



Who Benefits from INRIX Parking Solutions



AUTOMOTIVE

In the era of the connected car, driver access to dynamic parking information is not longer a luxury, it is a necessity.

PUBLIC SECTOR

Our platform helps cities make sense of 'Big Data' to cut costs, improve efficiency, and optimize the the parking experience for drivers.



APP DEVELOPERS

Developers building applications across a range of areas can enhance their offerings by adding comprehensive parking information.

It's no secret that parking is a major pain point for drivers but what's not as well-documented is the very real impact parking has on urban mobility. Uninformed drivers create more traffic, pollution and have a negative impact on cities when they search for parking.

INRIX Parking equips drivers with the ability to quickly find, compare, pay, and navigate to the best on-street and off-street parking options in more than 88 countries across the globe.

With instant access to availability, rates, restrictions, and more than 90 other attributes, drivers now have the ability to find parking more efficiently find parking near their destination, and compare options to find the spot that's best for them. Drivers get to their destination faster, more affordably, and with less stress.

With INRIX parking, city parking managers, and transportation planners gain insight to help improve urban congestion and optimize parking inventory utilization, all while reducing carbon emissions and the environmental toll parking has on their city. It's easy to see how modernizing the way drivers find parking will significantly improve urban congestion and movement throughout cities globally.

INRIX Parking Is The Only Complete Solution For “The Last Mile”



ON-STREET PARKING

Block-by-block street parking

Includes static data such as parking meter locations and restrictions along with availability information to help drivers find open street parking.

- Predictive occupancy information to guide drivers open street spots
- Broad coverage: 310+ markets, 225K streets
- Industry's First: Launched in 2016 with BMW
- Automotive SPICE® certified by third party and fully patented



OFF-STREET PARKING

Parking Garages, lots and more

Our database includes 90+ attributes for more than 200,000 parking facilities throughout the globe.

- Coverage where it counts: Over 210k locations in 15,000+ cities and 88+ countries.
- Entrance points for direct-to-entry guidance.
- Exclusive sourcing deals with parking industry.
- Availability predictions for 31,000+ locations.



RESERVE & PAY

A universal payment platform

Ensure payment is convenient and safe by letting drivers pay for parking digitally. Drivers can even reserve a spot in advance to park worry-free.

- Covers both On-Street and Off-Street parking
- Aggregated platform provides one-stop-shop for automakers to integrate payments
- Exclusive access to top payment partners



REAL-TIME OCCUPANCY

Parking availability information to guide drivers to open spots

Using data from 300+ million devices, machine learning, and sophisticated algorithms, INRIX helps drivers find the most available parking.

- Off-Street availability for 31,000+ locations
- On-Street availability for 310+ cities
- Leverages ultrasonic sensors to collect and enhance quality



ANALYTICS & INSIGHTS

Turning big data into valuable insights to help you see the big picture

Our online tools help cities, businesses, and other parking stakeholders visualize trends to make data driven decisions.

- Visualize parking trends & usage patterns
- Identify peak demand times to optimize pricing
- Forecast future occupancy levels
- Determine where parkers are coming from



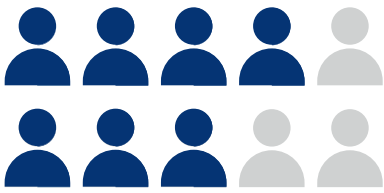
PARKING PATH (Routing)

Guide drivers along the fastest route that incorporates parking availability information

Leveraging our expansive traffic, incident, and parking availability data to optimize routing.

- ETA includes parking search time
- Optimal route includes turn-by-turn directions along streets with most available parking

A Movement Towards Smart Parking



~70%

of drivers would like to have real-time parking information in their vehicles*

*SOURCE: Connected Car Survey, October 2016



> 75%

of drivers would like parking solutions integrated into the in-car dashboard*

*SOURCE: Connected Car Survey, October 2016



Parking can be one of the largest sources of revenue in many cities and smart parking solutions can optimize parking management.*

*SOURCE: Frost & Sullivan, Strategic Analysis of Smart Parking Market in Europe and North America, 2015

Smarter Parking Means Happier Drivers and Cities

- ▶ Find available on-street and off-street parking options near their current location or final destination
- ▶ Turn-by-turn directions to chosen parking, including specific geo-referenced locations
- ▶ The most relevant and timely information available for customers – from pricing to availability
- ▶ Sort, prioritize and compare on-street and off-street parking options by price, distance, type or availability
- ▶ Single, consistent and global APIs for customers, maintained at auto-grade service levels
- ▶ On- and off-street parking payments are accepted at more than 6,000 garages, airports, and venues in 300 cities

INRIX Parking Is The Highest Quality Parking Solution Available

INRIX is the only parking solution provider that is both ISO9001:2015 and ASPICE® certified by a 3rd party.



TRUSTED BY LEADING GLOBAL BRANDS



Mercedes-Benz



Comprehensive Coverage In Over 88 Countries, 15,000+ Cities



INRIX leads the market in connected car services. Our deep expertise with driver-centric applications and platforms provides you with breakthrough tools and technologies to create high quality, connected, and personalized experiences for their drivers. We bring together data from over 300 million global sources including apps, roads, cars, cities and the cloud and across GPS and cellular data, creating diverse data sets that lead to more robust and accurate insights than any one source could deliver alone.

INRIX is committed to quality and innovation, launching the industry's first dynamic off-street parking service in 2013, followed by the first dynamic on-street parking solution in 2016. In an effort to make our best-in-class parking solution even better, we developed the first Ultrasonic Sensor (USS) Parking Availability Technology in 2017. This enhances our availability information with real-time, street level occupancy counts, giving drivers the most accurate information available.

Our innovative technology ensures that automakers can deliver a proactive, personalized driving experience that brings your particular brand to life. From dynamic content concerning the fastest routes, travel times, and parking availability to personalized in-car entertainment and communications services, drivers will experience a journey that is easier, safer and more enjoyable. Smarter parking means happier cities and drivers.



Learn more about INRIX Parking Solutions
busdev@inrix.com • inrix.com/products/parking