

INRIX ON-STREET PARKING BIG DATA HELPS DRIVERS PARK FASTER, SMARTER

INRIX offers a versatile API that allows drivers to find and compare on-street parking based on location, availability and price easily and quickly.

EVERYONE PARKS...WHICH AFFECTS EVERYONE



minutes is the average

for parking ¹



of urban traffic is caused time drivers spend looking by drivers searching for parking ²



60%

of drivers admit to abandoning their search for parking at least once ³

€550M

the yearly economic impact of looking for parking in Berlin (wasted time & fuel)

55 HOURS time the average driver wastes

each year looking for parking

Enough time to drive from London to Berlin and back twice!



A MOVEMENT TOWARDS SMART PARKING









~40% of drivers would like to have real-time parking information in their vehicles

are expected to integrate smart parking solutions into their vehicles

Parking is the second largest source of revenue in a city and smarter solutions will enable better parking management

INRIX ON-STREET PARKING

A seamless experience giving drivers real-time parking information to take the headache out of parking.



END-TO-END PARKING SERVICES FOR DRIVERS

INRIX API provides a complete view of parking options for drivers that automakers can build right into their navigation systems.



Static data



GPS coordinates

and street names



Pricing rates



Current parking restrictions and policy rules

Dynamic data



Current parking

occupancy by street levels at specific times

Predicted occupancy

Updated hourly

HOW IT WORKS

Powered by data from a variety of sources, INRIX On-Street Parking helps drivers park faster and smarter.

Public sources

- Open source data from cities
- Parking inventory information

INRIX traffic data

• Data from connected vehicles and devices provide real-time insight into street activity

Parking payment information

 Aggregated transaction data per parking meter or zone

Mobile app information

• Data from mobile and automotive applications provide real-time insight into parking activity



LEVERAGING DATA TO GET YOUR **CUSTOMERS PARKED**

INRIX On-Street Parking provides everything you need to build a parking solution for your customers.



Flexible display options place on any map or use case



Broadest coverage focus on the key global urban markets where parking is a problem



White label solution integrate within brand and use requirements



Global integration point consistent API across all markets

INRIX ON-STREET PARKING PROVIDES A TURN-KEY PARKING SOLUTION TO HELP DRIVERS PARK FASTER AND SMARTER.

Contact INRIX for more information: busdev@inrix.com and www.inrix.com/products/parking

SOURCES

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