INRIX ON-STREET PARKING
BIG DATA HELPS DRIVERS PARK FASTER, SMARTER

INRIX offers a versatile API that allows drivers to find and compare on-street parking based on location, availability and prices easily and quickly.

EVERYONE PARKS... WHICH AFFECTS EVERYONE

- 20% of drivers will continue to search for parking after finding none
- 30% of drivers will circle the block searching for the best parking price
- 60% of drivers will spend 55 hours looking for parking each year

INRIX On-Street Parking provides a turn-key parking solution to help drivers park faster and smarter.

INRIX On-Street Parking helps drivers park faster and smarter.

- Flexibly display options – place on any map or use case
- Broadest coverage – focus on the key global urban markets where parking is a problem
- White label solution – integrate within brand and use requirements
- Global integration point – consistent API across all markets

HOW IT WORKS

Powered by data from a variety of sources, INRIX On-Street Parking helps drivers park faster and smarter.

- Public sources
  - INRIX traffic data
  - Parking payment information
- Mobile app information
- Open source data from cities
- Parking inventory information
- Data from connected vehicles and devices provide real-time insight into street activity
- Aggregated transaction data per parking meter or zone
- Data from mobile and automotive applications provide real-time insight into parking activity

END-TO-END PARKING SERVICES FOR DRIVERS

INRIX API provides a complete view of parking systems for drivers that automakers can build right into their navigation systems.

- Find
  - static data
  - find the nearest on-street parking
- Compare
  - dynamic data
  - compare availability, prices and other criteria such as hours of use and accessibility
- Pay
  - pay for your parking with your car or on your mobile phone

FOR MORE INFORMATION CONTACT

busdev@inrix.com
www.inrix.com/products/parking

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