



INRIX TRAFFIC

Best-in-Class, Providing Highly Accurate and Granular Real-Time, Historical and Predictive Traffic



AUTOMAKERS

Provides a map agnostic traffic solution that integrates with all routing engines to get drivers where they're headed faster and more safely.

TRANSPORTATION AGENCIES

Delivers better insights to improve the performance of road networks.

BUSINESSES

Better understand the movement of people and things to reach them when it matters.

Data from INRIX covers significantly more roadways – it's a huge increase in the amount of data we can access without any of the cost of installation, configuration, and maintenance of sensors.”

Sinclair Stolle, Iowa DOT
Traveler Information Program Coordinator

Ideal for traffic map display, traffic-influenced routing, alerting and many more applications, INRIX Traffic provides true real-time coverage across each country's roadway network. We do this by combining a connected network of anonymized sensors, devices, cars and drivers from over 300 million sources, including commercial fleets, delivery and taxis, cameras as well as consumer vehicle data.

This highly granular floating vehicle data is combined with traditional real-time traffic flow information as well as hundreds of market-specific criteria that affect traffic. Examples of these include construction and road closures, real-time incidents, sporting and entertainment events, weather forecasts and school schedules to provide the most accurate picture of current flows.

INRIX Traffic provides the broadest and highest quality traffic information available, including real-time, predictive and historical data that helps drivers understand drive times and road conditions on their route.



INRIX XD™ Traffic

- ▶ Enables traffic-influenced routing, travel times, bottleneck identification and more
- ▶ Broadest coverage across over 5 million miles, 8 million kilometers of roads in more than 47 countries
- ▶ Map Agnostic: Supports delivery on all industry standard location referencing methods and compatible with any navigable digital map and device
- ▶ Supports every major road type and class from highways, ramps and interchanges to arterials, city streets and other secondary roads.
- ▶ Boasting the lowest latency among competitors with the most up to date data available
- ▶ Calculating traffic at 100m granularity for optimal processing resolution but can perform rollup at publishing to keep data size manageable

TRUSTED BY LEADING GLOBAL BRANDS



500 TERABYTES

Data analyzed daily

29 MILLION

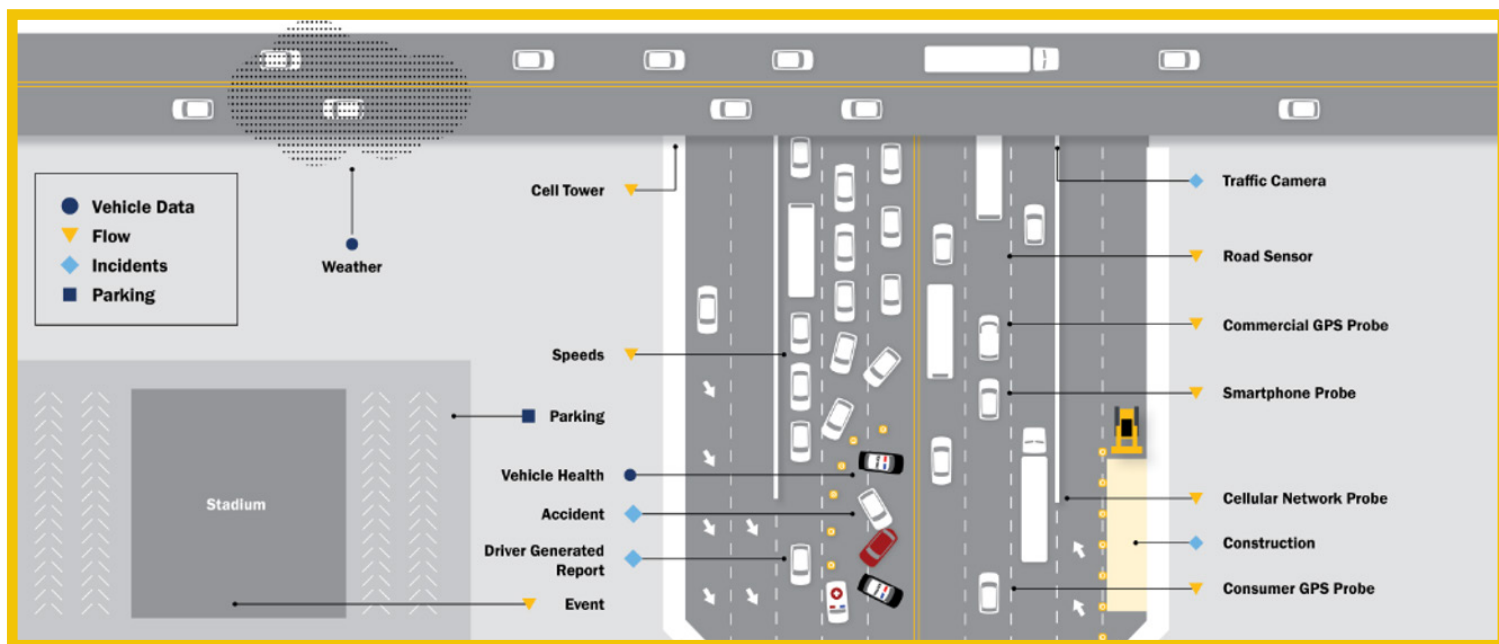
Parking spots covered

300 MILLION

Global data sources

The INRIX Crowd-Sourced Traffic Community

We use a connected network of sensors, devices, car and drivers to develop robust insights



INRIX TRAFFIC FUSION ENGINE Our proprietary engine with patented algorithms intelligently combines data from many different sources for highly accurate speed estimations trusted by the top leading OEMs globally.



TRAFFIC TILES Integrates seamlessly on top of customer provided base map with configurable API and a range of customizable attributes. Ideal for easy integration into existing mobile application or website.



XD MONITORING SITE INRIX XD Monitoring is a low cost service upgrade to the free INRIXTraffic.US and INRIXTraffic.EU sites used by thousands of transportation agencies globally.



APIS INRIX Connected Services platform provides highly flexible API which allows for users to receive data specific to their use case.

100 BILLION

Real-time data points delivered monthly

5 MILLION

Miles of road covered

15 MILLION

Connected cars worldwide powered by INRIX

As a leading traffic intelligence platform, INRIX delivers smart technology, data and analytics to help improve urban mobility. We believe in the power of partnership to solve the toughest transportation challenges and work across the ecosystem with automakers, governments, mobile operators, developers, advertisers and enterprises, large and small, to help move people, cities and business forward.

busdev@inrix.com | inrix.com/products/

