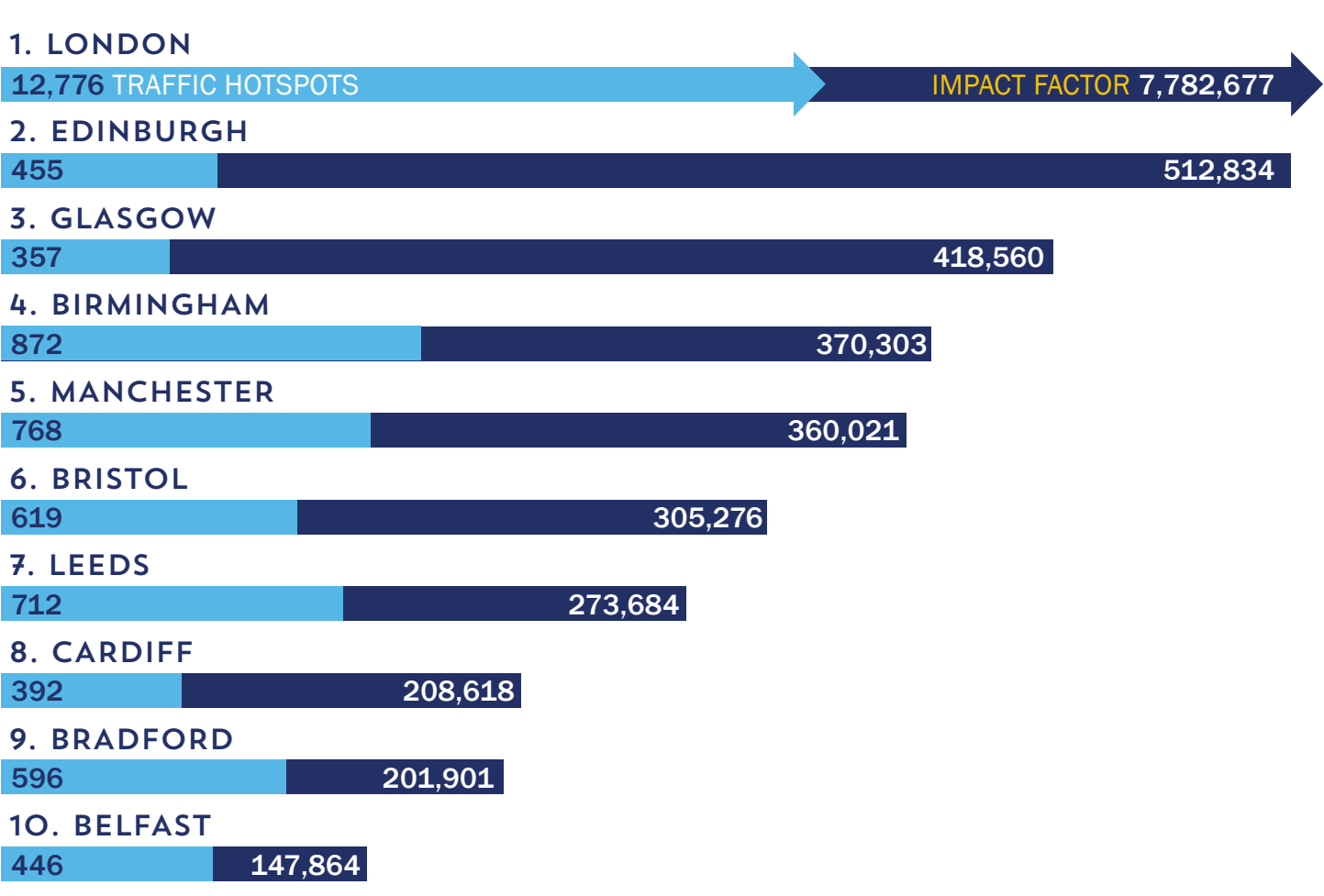
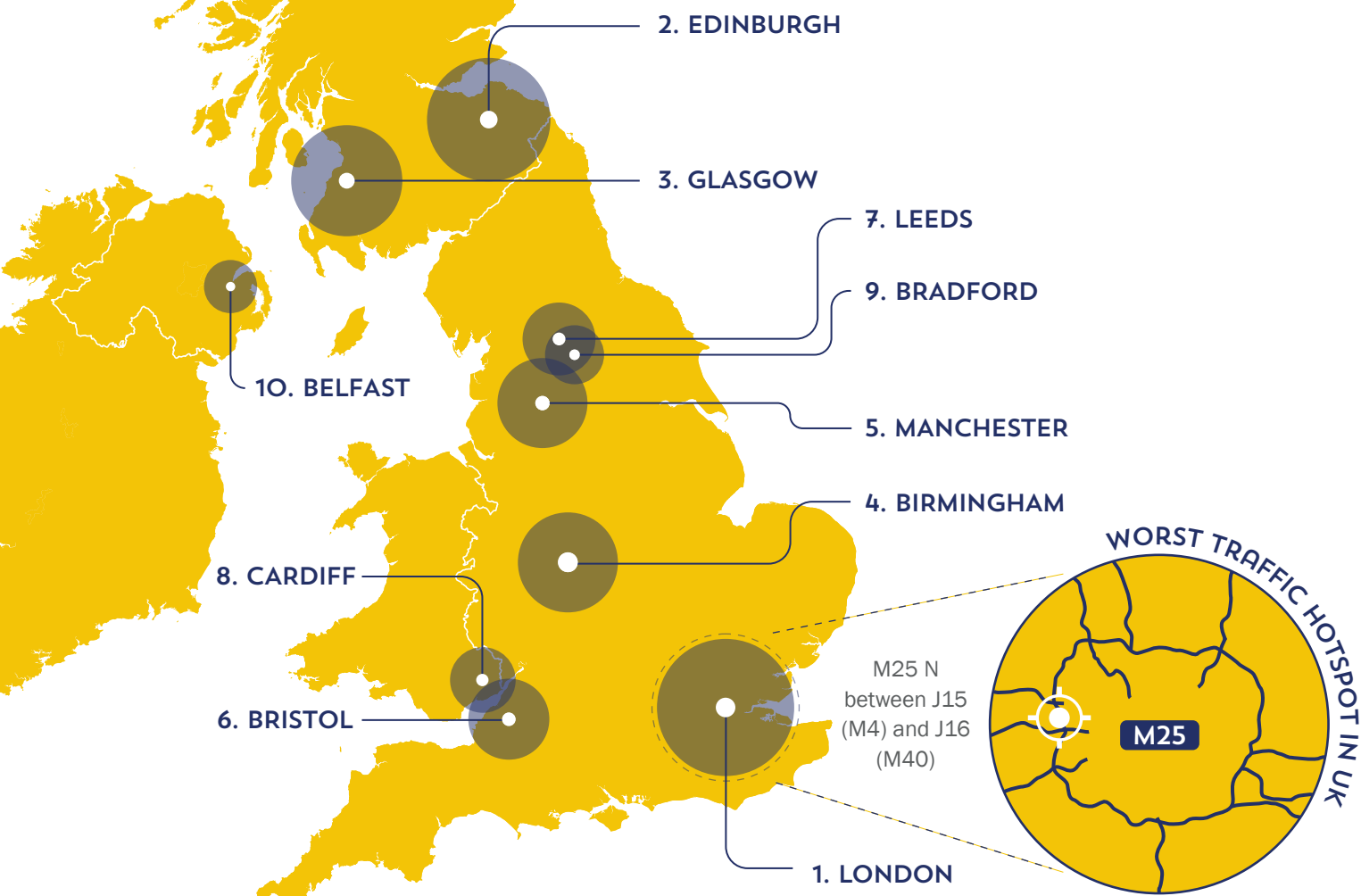


# THE UK'S WORST TRAFFIC HOTSPOTS AS IDENTIFIED BY INRIX ROADWAY ANALYTICS



## WORST UK TRAFFIC HOTSPOTS PER CITY



## INRIX ROADWAY ANALYTICS IN ACTION

INRIX Roadway Analytics evaluated the Smart Motorway All Lane Running implementation at junctions 5-7 on the M25.

BEFORE THE IMPLEMENTATION

**343** TRAFFIC JAMS PER MONTH



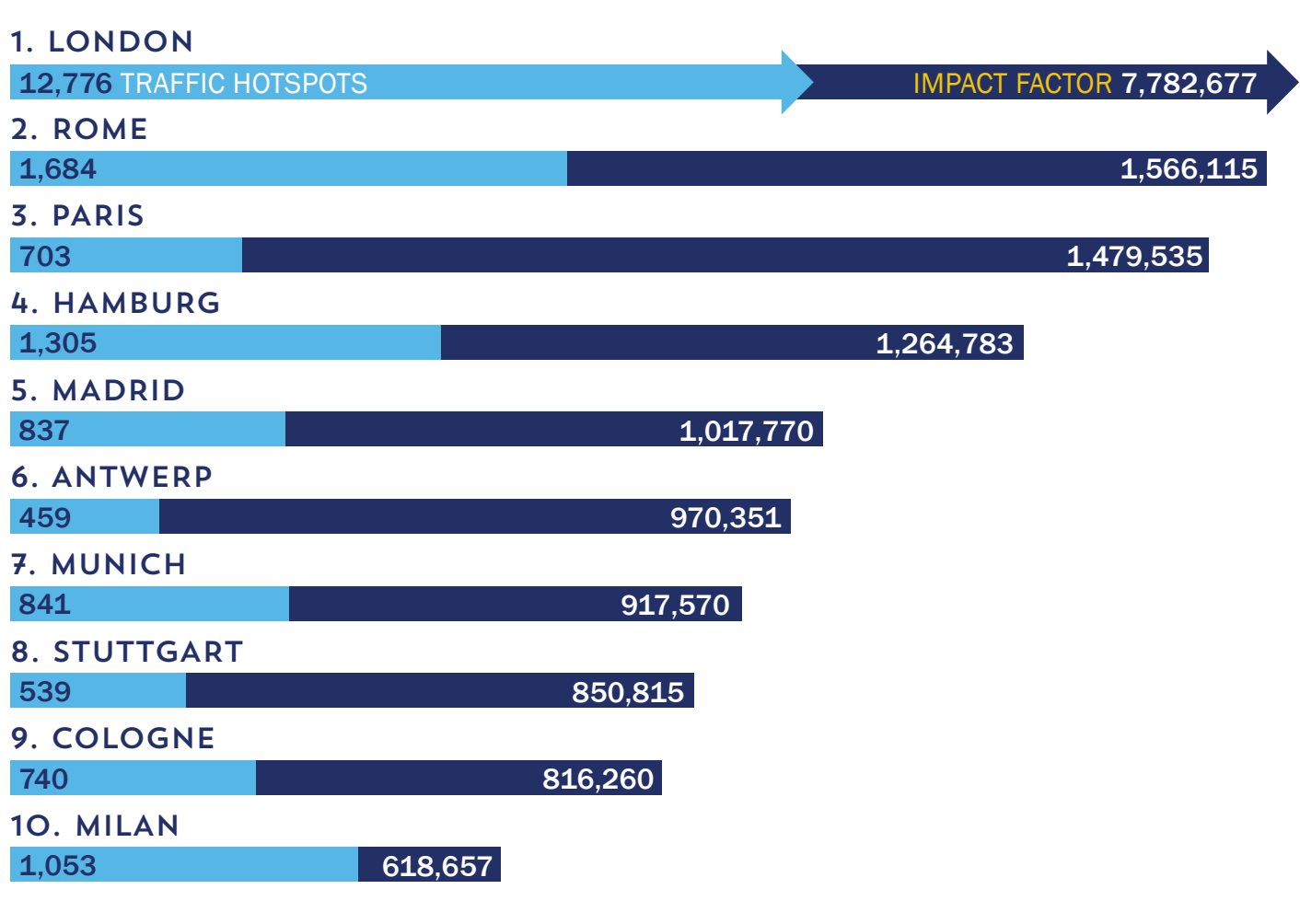
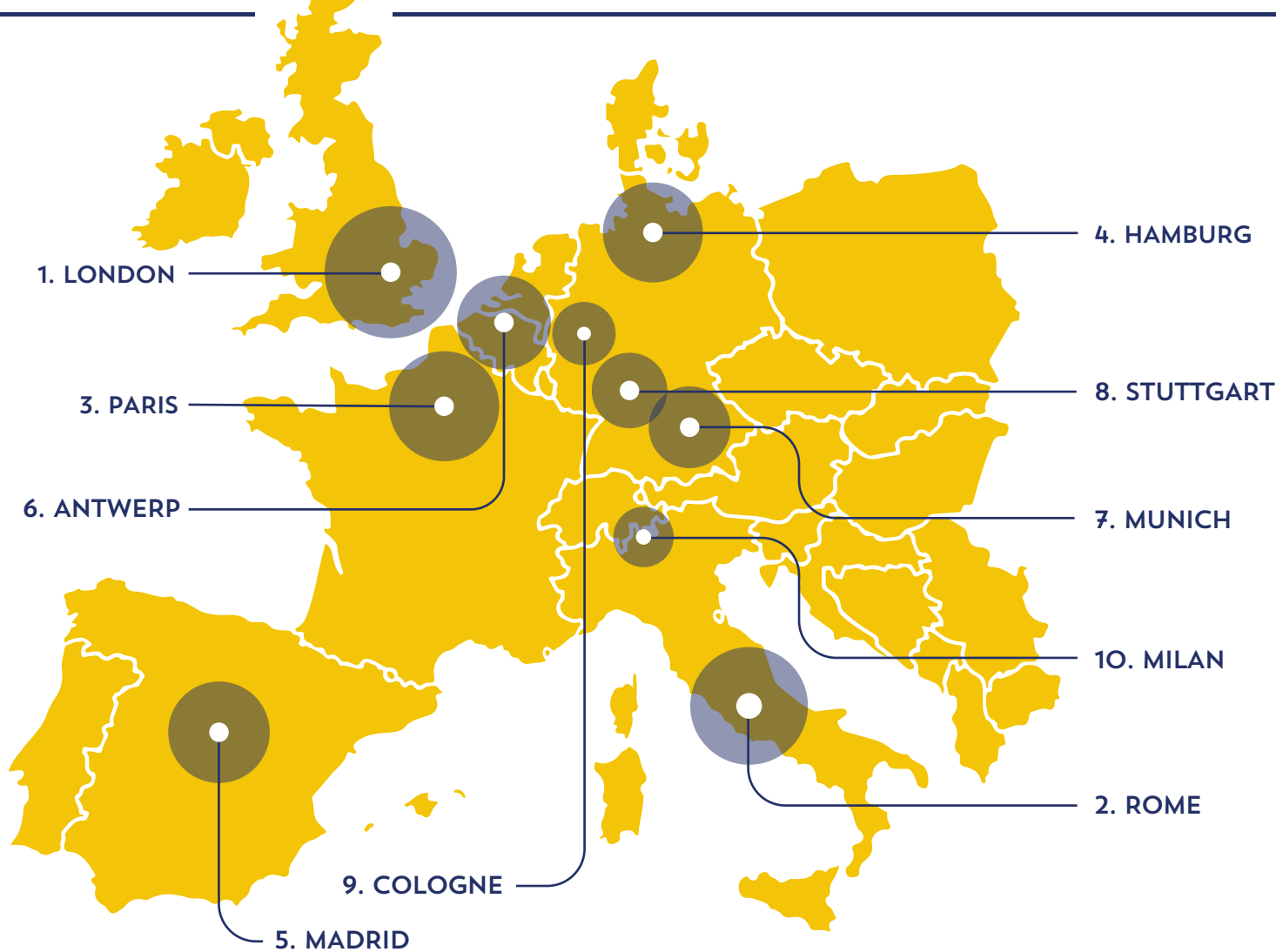
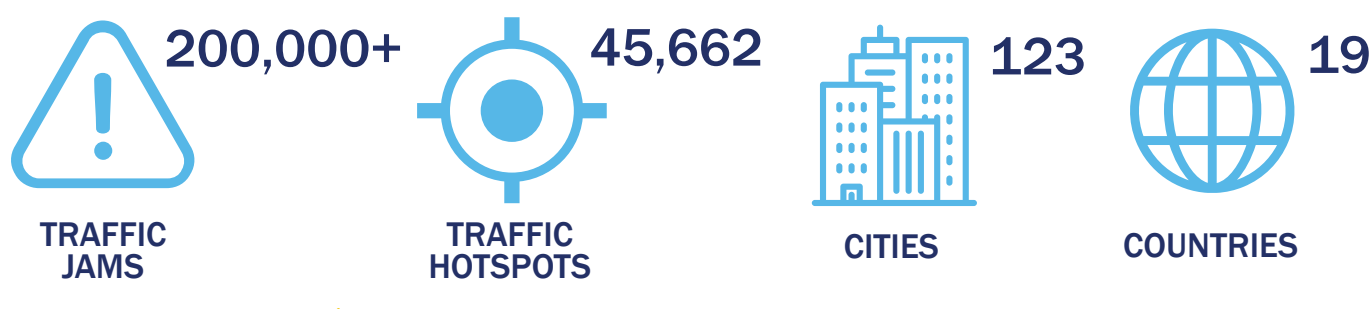
AFTER THE IMPLEMENTATION

**165** TRAFFIC JAMS PER MONTH



**52%** REDUCTION OF TRAFFIC JAMS

## HOW THE UK COMPARES TO EUROPE



## WORST TRAFFIC HOTSPOTS IN EUROPE



## INRIX ROADWAY ANALYTICS

Available in Europe for the first time to provide instant and precise road performance analysis



### WHAT IS A TRAFFIC HOTSPOT?

Locations where traffic jams reoccur more than once, typically multiple times per day.



### ROADWAY ANALYTICS IMPACT FACTOR

This is the average duration of each hotspot, multiplied by its average length, multiplied by the number of occurrences.

## FIND OUT MORE

Click [here](#) to access the full research report, or visit: <http://inrix.com>