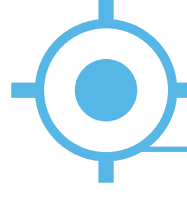


THE UK'S WORST TRAFFIC HOTSPOTS AS IDENTIFIED BY INRIX ROADWAY ANALYTICS



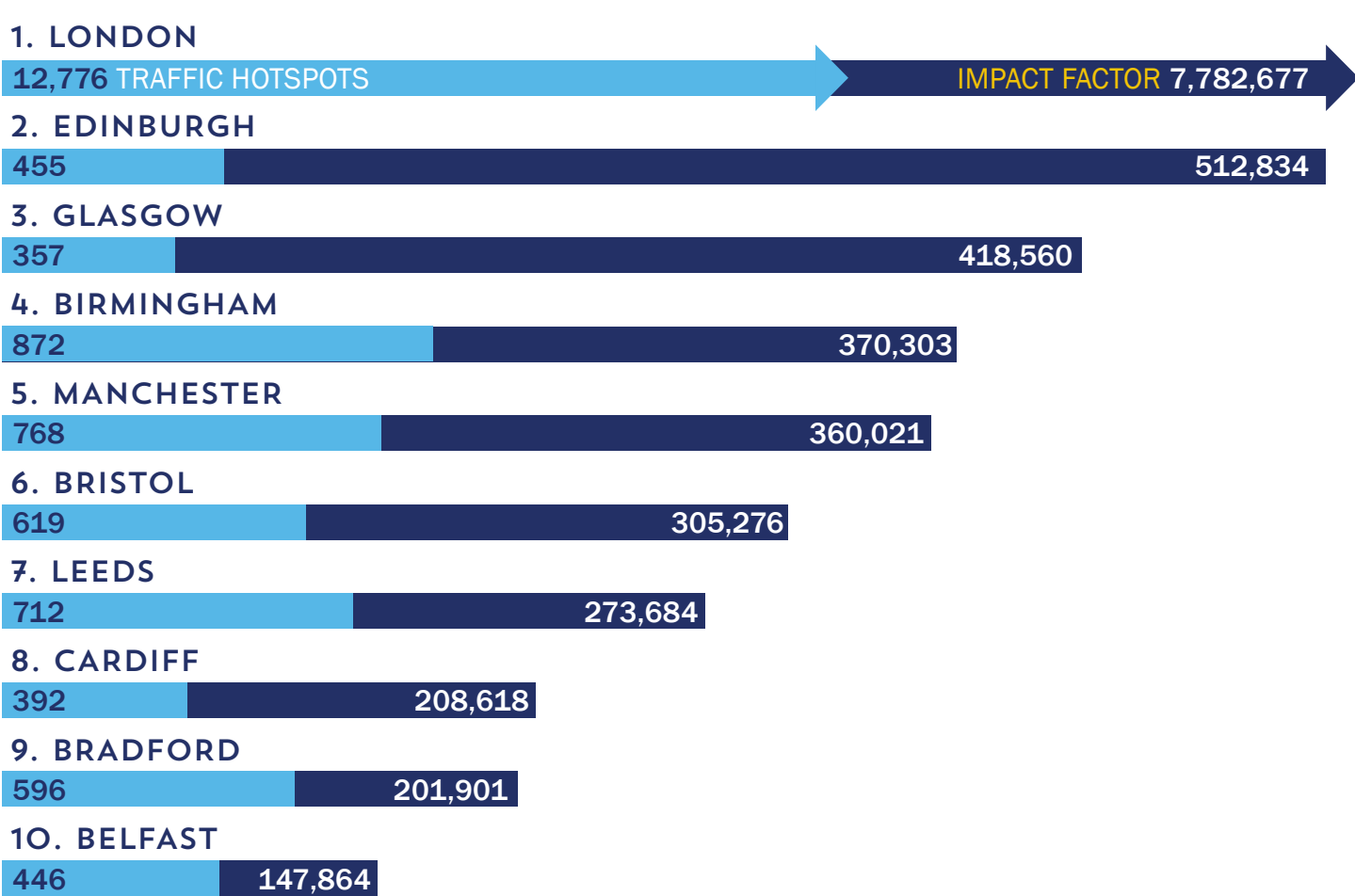
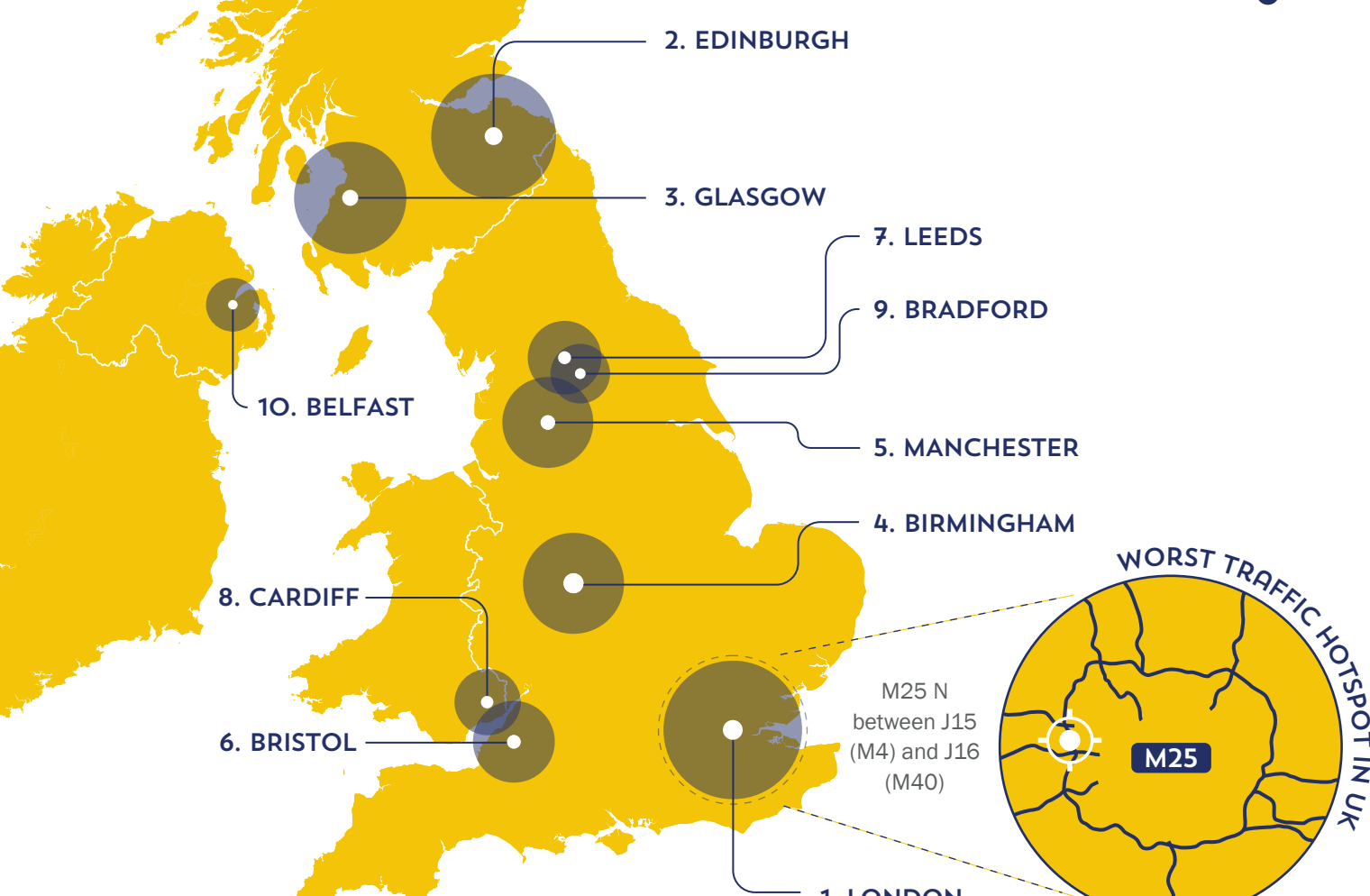
90,357
TRAFFIC
JAMS



20,375
TRAFFIC
HOTSPOTS



21
UK CITIES



WORST UK TRAFFIC HOTSPOTS PER CITY



INRIX ROADWAY ANALYTICS IN ACTION

INRIX Roadway Analytics evaluated the Smart Motorway All Lane Running implementation at junctions 5-7 on the M25.

BEFORE THE IMPLIMENTATION

343 TRAFFIC JAMS PER MONTH



AFTER THE IMPLIMENTATION

165 TRAFFIC JAMS PER MONTH

52%

REDUCTION OF TRAFFIC JAMS

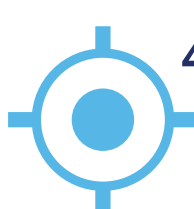


HOW THE UK COMPARES TO EUROPE



200,000+

TRAFFIC
JAMS



45,662

TRAFFIC
HOTSPOTS



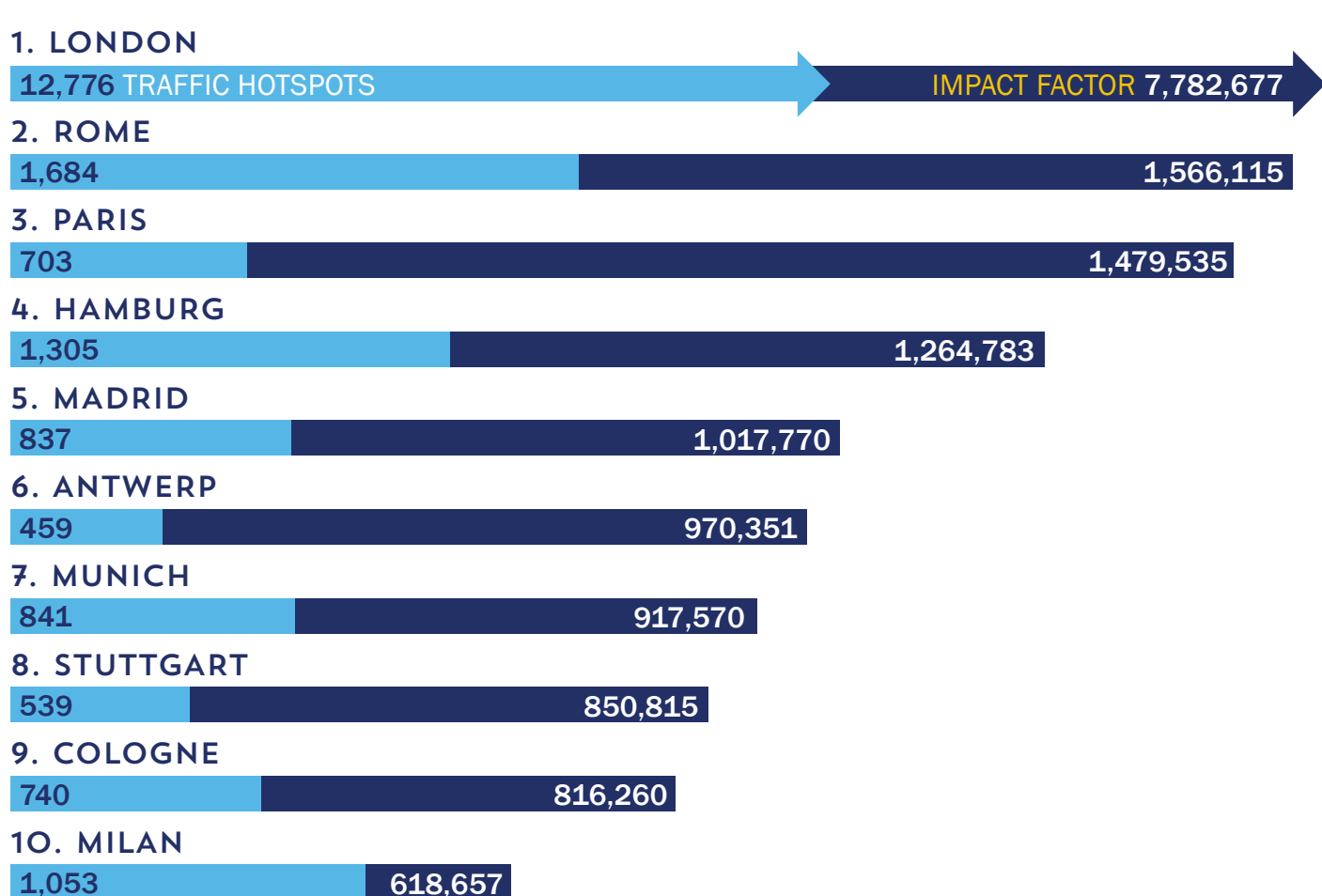
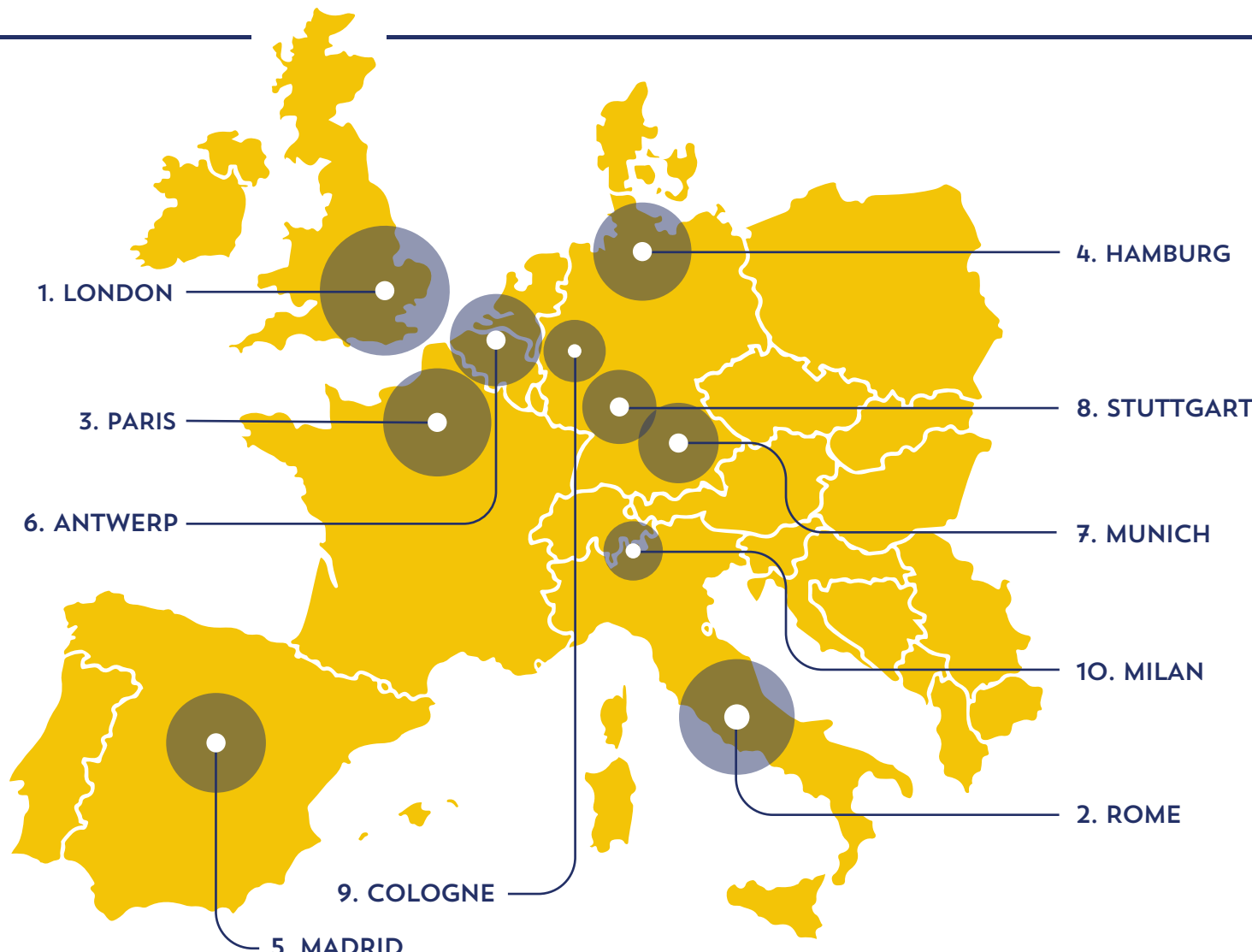
123

CITIES



19

COUNTRIES



WORST TRAFFIC HOTSPOTS IN EUROPE



INRIX ROADWAY ANALYTICS

Available in Europe for the first time to provide instant and precise road performance analysis



WHAT IS A TRAFFIC HOTSPOT?

Locations where traffic jams reoccur more than once, typically multiple times per day.



ROADWAY ANALYTICS IMPACT FACTOR

This is the average duration of each hotspot, multiplied by its average length, multiplied by the number of occurrences.

FIND OUT MORE

Click [here](http://inrix.com) to access the full research report, or visit: <http://inrix.com>