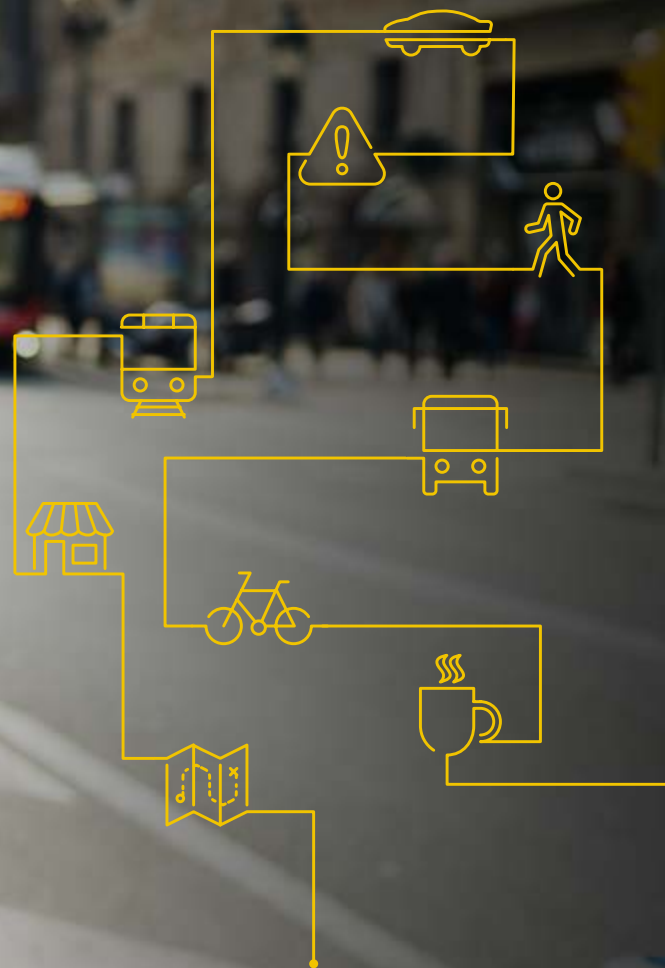


INRIX



Intelligence That
Moves the World™

INRIX is helping people, cities and businesses use data and insights to understand the world around them, making mobility smarter, safer and more efficient.



“We are living in an exciting time when mobility is being transformed, smart cities are taking shape, autonomous vehicles are starting to drive on roads and new business opportunities are emerging because of data.

We look forward to collaborating to create a better future for everyone.”



Bryan Mistele
Founder & Chief Executive Officer, INRIX, Inc.



WHAT MAKES US DIFFERENT

Helping People Go, Cities Flow, and Businesses Grow

As populations and cities expand, the future of mobility will depend on smarter solutions to keep the world moving.

INRIX is helping the world avoid global gridlock by empowering cities, people and businesses with the best data and insights to improve mobility from the first mile to the last.

With partners and solutions spanning across the entire mobility ecosystem, we are uniquely positioned to help you make an impact – whether you're optimizing traffic flow with signal timing, improving curb usage, deploying autonomous vehicles or looking to expand your retail footprint.

Together, we can ensure a smarter, safer, and happier future.



Innovative Solutions Using Artificial Intelligence

We don't just collect data, we deliver applied intelligence and solutions to help improve mobility from start to finish.



Positioned to Help You Make a Difference

Our unique capabilities and relationships across the mobility ecosystem can help you make an impact on a global scale.



Quality You Can Trust

BMW to Burger King, Transport for London to IBM, there's a reason why the world's most trusted and innovative brands and cities turn to INRIX.



Unrivalled Expertise

As smart mobility pioneers, we have the experience and technical know-how to help you shape the future.

CITIES & ROAD AUTHORITIES

From Cities to Highways, We're Making Mobility Smarter, Safer & More Efficient

The movement of goods and people throughout cities and across states is what keeps the world moving. As alternative transportation modes are introduced and congestion gets worse, complexity increases and mobility constricts- impacting everything from livability to logistics.

By integrating and analyzing information from people, vehicles, cities and roadways, we're making transportation safer, more efficient, and more enjoyable for everyone.

We are aligning the public and private sectors with intelligence and innovation to tackle the biggest transportation challenges – such as congestion, accessibility, and pollution – while planning for the future.



Reduce Road Congestion

Robust tools for planning, analysis and operation of road networks using real-time, predictive and historical traffic data.



Optimize Signal Performance

Improve traffic flow at intersections and reduce greenhouse gas emissions using our signal timing analytics.



Curbside Management

Digitally manage on street parking inventory and curb use restrictions to get a complete picture of current designations.



Understand Travel Patterns

Visualize travel behavior and routes to perform corridor analysis, congestion studies, detour planning, and more.



Prepare for New Transportation

Ensure safe deployment of autonomous vehicles and micromobility options by assigning, validating and managing road, curb, and sidewalk rules digitally.



Keep People and Roads Safe

Improve emergency response time and road safety with real-time data on accidents, road weather, and a 2-way communication platform.

“Like many cities, traffic in and around Los Angeles has far-reaching impact – not only on commuters, but also to our economy and the environment. With INRIX Roadway Analytics, we're taking the necessary steps to maximize our efforts to move people and goods through our city.”

Tim Fremaux
Transportation Engineer
LADOT

BUSINESSES

Keeping Businesses Moving and Their Customers Happy

Today's businesses and their customers are mobile. The proliferation of connected devices has disrupted the traditional way of doing business but has also unlocked new opportunities, revenue streams, and market intelligence.

We help a diverse set of world-class businesses make calculated decisions based on mobility data and analytics to improve logistics, identify new store locations, and better understand consumer behavior.



Make Smarter Decisions with Market Intelligence

Movement data to help you analyze how, when, and where your prospective customers are going.



90% of the site selection industry and some of the world's largest retailers rely on our services to select new retail sites.



Optimize Deliveries

Insights to better schedule delivery times, optimize routes, outsmart congestion, and ensure there is available curb space.



The world's largest crowdsourced delivery services rely on INRIX to ensure packages are delivered on time.



20% of food delivery services use INRIX data to make sure their customers won't go hungry.



Provide a Better Customer Experience

Some of the most popular navigation apps, smart speakers, and cloud-based services rely on our real-time, predictive and historical mobility data to help their customers save time, money, and stress.



70% of the smart speaker market relies on INRIX services to answer travel related questions.



2 of the top 3 navigation apps use our parking solutions to help drivers park.

“We have found the INRIX mobility data set to be a much more predictive data set than traditional, more old school methods when we are looking at who our customers are, where they are coming from and when.”

Jeff Rubino
VP of Real Estate
Five Guys Enterprises

AUTOMOTIVE

Providing the Ultimate Driving Experience with Quality Content and Innovative Services

Buying a car is no longer about horsepower and miles per gallon. Now, more consumers are basing their purchase decisions on in-car technology that makes driving safer, efficient and more enjoyable.

From real-time content like traffic-influenced routes, dangerous road conditions and parking availability to personalized in-car entertainment, we provide automakers with innovative solutions to keep drivers informed of everything that's happening on the road ahead.



BMW SUPPLIER INNOVATION AWARD WINNER

EVERYTHING YOU NEED TO KEEP DRIVERS ON-TIME, SAFE & HAPPY



TRAFFIC



PARKING



FUEL



INCIDENTS



**PARKING
GUIDANCE**



ROAD WEATHER



**SAFETY
ALERTS**



EV CHARGING



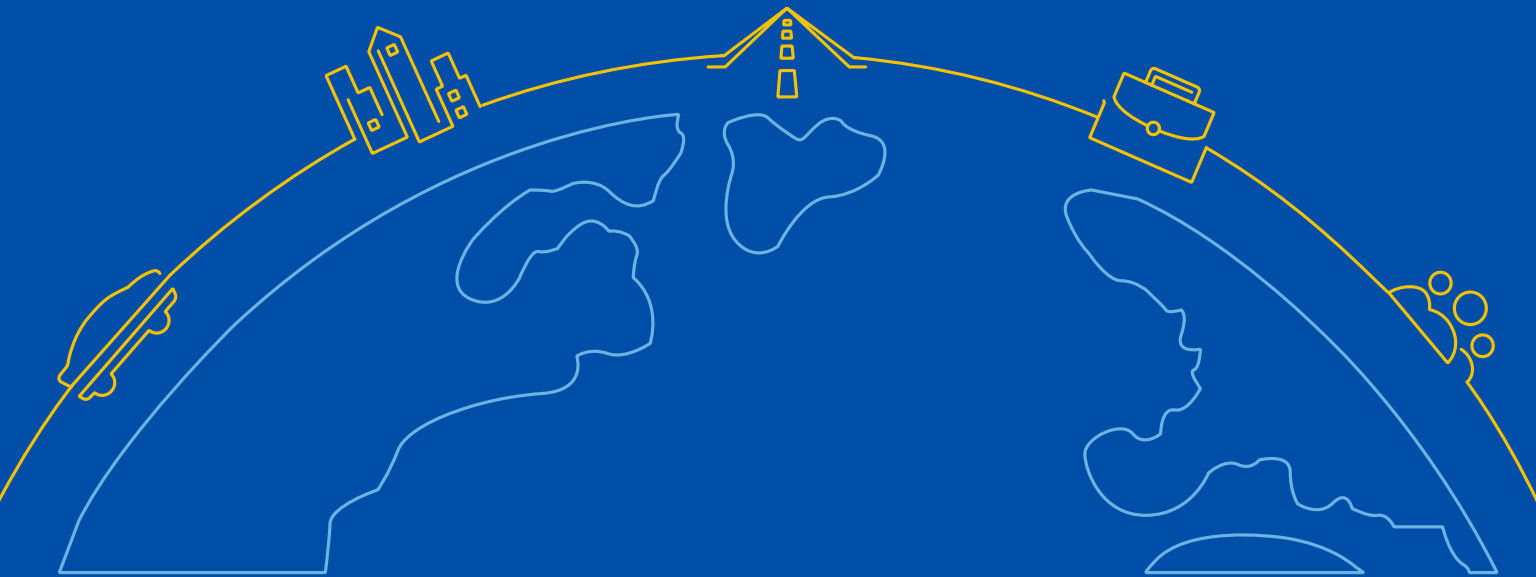
**CONTENT
PLATFORM**

“Through its collaboration with INRIX, the BMW Group aims to continue setting the benchmark in urban mobility into the future.”

Martin Hauschild
Head of Mobility Technologies
BMW Group



Let's shape the future of intelligent mobility together.



CONNECT AND LEARN MORE

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