Today's mobility technologies & their users require digital communication.

Advances in technology have fueled an explosion of new mobility options. For more than a century, cities have relied on signs and paint to communicate with road users. Today's mobility technologies and users into the 21st century.

Cities have been struggling to bridge the digital divide that's required to ensure safe and efficient deployment of these new options — until now.

INRIX Road Rules™ is the first complete tool for cities and road authorities to easily digitize, manage and communicate the rules on the roadway, at the curb and on the sidewalk.

INRIX is putting cities back in the driver's seat to manage the evolving mobility needs of today, and tomorrow.
INRIX Road Rules Makes It Easy To Digitize All Roadway Information

ROADWAY RULES

CURBSIDE RULES

SIDEWALK ASSETS

Encourage Safe AV Deployment
The mobility options of the future like Automated Vehicles can deploy faster, and safer if they have a verified digital rules layer provided by the city.

Optimize Your Curbs
Curbs have become a focal point for cities and having a complete picture of current designations is essential to smart mobility.

Take Control of Micro-Mobility
Shared scooters & bikes provide a great solution for the last mile but without designated drop-zone information, sidewalks can become cluttered.

Contact us to find out how INRIX Road Rules can help you manage the evolving mobility challenges of today and tomorrow.

Learn more about INRIX Road Rules
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