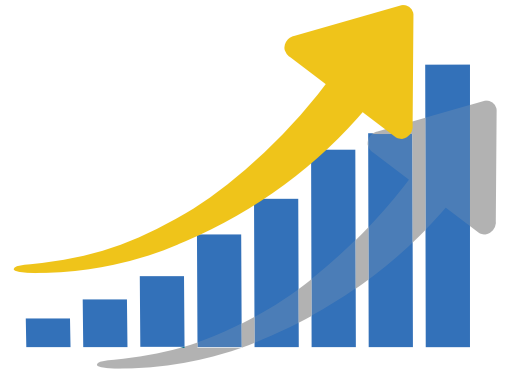# INRIX | Drivewyze By Fleetworthy

Drivewyze Traffic Slowdown Alerts, powered by INRIX, allows transportation agencies to reach the largest network of connected commercial trucks in North America and safely communicate critical traveler information in-cab.

GROWING REACH

This innovative solution from INRIX and Drivewyze has been enhancing traveler information programs by delivering critical safety alerts directly to truckers as they approach hazards – precisely when and where they need it the most. In the past year, the number of alerts delivered each month has grown over 300%! At this point, there are over 100,000 unique trucks receiving at least one potentially life-saving alert each month.

+390% Growth!

HOW IT WORKS

Connects to the largest network of connected trucks in North America via an always-on cross-platform solution.

Provides in-cab delivery of information via electronic logging devices (ELD) or mobile devices.

Delivers targeted messages specifically to trucks approaching hazards.

Captures and shares driver behavior analytics, such as hard braking events, with the transportation agencies.

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Commercial trucks pose greater risks in crashes due to their longer stopping distances and are responsible for a higher proportion of injuries and fatalities. Traffic Slowdown Alerts, from INRIX and Drivewyze, enhance safety for all travelers by keeping commercial drivers alert and informed about road risks ahead. With the growth of GPS and digital connectivity, millions of trucks across North America are now connected. This gives transportation agencies an unprecedented opportunity to expand traditional highway safety programs into the connected truck network, refining and improving their safety initiatives.

By leveraging the vast network of connected commercial trucks already on the road, transportation agencies can rapidly implement a V2X alert system without waiting for widespread adoption of new vehicle hardware. This allows you to expand your safety initiatives into the connected vehicle space today, refining and improving outcomes can rapidly implement a V2X alert system through performance-based reporting and driver behavior analytics.

BENEFITS

+ Proven and fully-developed connected truck safety solutions.

+ Always-on cross-platform reach across the North American trucking industry.

+ Automated solution that minimizes distraction, designed with driver safety in mind.

+ Provides location-based visual and audible alerts to drivers.

+ No integration with DOT systems necessary — alerts are configured entirely through INRIX and Drivewyze systems.

+ Performance-based reporting for program managers, traffic engineers, administrators, stakeholders, and grant funding agencies.

+ Driver behavior data shared with agencies to assess and improve safety program outcomes.
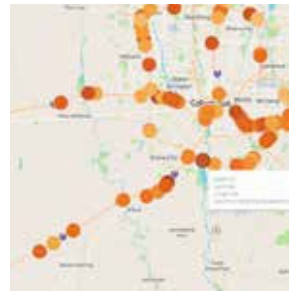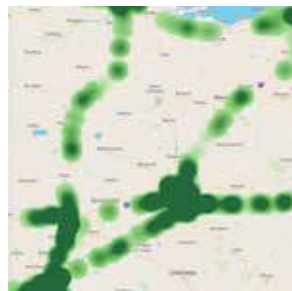

EMERGENCY ALERTS

Not all hazards are known in advance. That's why, with any paid Traffic Slowdown Alerts service, agencies get emergency alerting from Drivewyze. Agencies can transmit critical traveler information in real-time, including dangerous road conditions and other emergency scenarios, when safety is most critical.

DRIVER BEHAVIOR ANALYTICS

Track driver behavior analytics by observing hard braking activity for each truck receiving Traffic Slowdown Alerts.

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