



INRIX Real-Time Traffic Data

Reliable, accurate real-time traffic data to keep your roads moving smarter, safer, and more efficiently.



Key Benefits:



Comprehensive Coverage

Systemwide coverage across all FRCs including non-TMC routes & rural areas.



Accurate, Low-Latency Data

High-quality, consistent real-time data that you can trust for reliable decisions.



Purpose Built for Public Sector Needs

Tailor made for transportation agencies. Easy integration into ATMS/TIS platforms.

Key Use Cases:



Traffic Congestion Monitoring

Proactively monitor & address traffic congestion with systemwide insights.



Incident Detection & Management:

Improve traffic incident detection, management and response.



Real-Time Work Zone Monitoring

Monitor traffic to ensure smooth flow and provide timely updates for drivers.

Powerful real-time insights and roadway alerts for better traffic management.

Spotty coverage, inconsistent data, and older legacy systems can make it challenging for transportation agencies to get a complete, reliable view of their road networks.

INRIX Real-Time Traffic Data delivers timely, accurate, systemwide insights to help agencies effectively manage congestion, respond to incidents, and enhance safety.

Trusted, low-latency data empowers faster, more informed decisions to improve traffic flow, road safety and operational efficiency.

This flexible solution, featuring real-time traffic speeds, travel times, and roadway alerts, is accessible through our cloud-based applications or can be seamlessly integrated into any Advanced Traffic Management System (ATMS) to provide better insights within your current workflows.

By providing comprehensive road coverage, including non-TMC routes, INRIX offers a cost-effective alternative to traditional sensor-based systems, helping agencies tackle congestion and improve road safety with measurable results.

Key Features



Real-Time Traffic Details

Including average travel times, speeds, free-flow speeds, traffic tiles, and even CCTV images for complete situational awareness.



Real-Time Roadway Alerts

Includes alerts for dangerous slowdowns, congestion, road closures, construction, crashes, hazards and more.



Granular XD Segmentation

Industry best, XD segmentation enables precise analysis, also offering sub-XD options for enhanced accuracy when needed.



API Data Feeds for Easy Integration

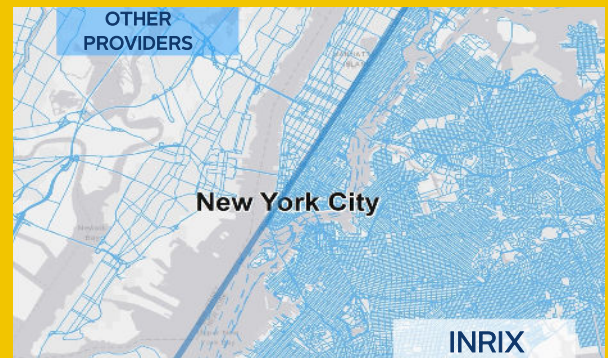
Direct data feeds for custom applications or integration into existing ATMS or Traveler Information Systems (TIS).



Accessible Via Cloud-Based Applications

Insights also accessible in visualization tools like INRIX Mission Control, INRIX Roadway Analytics, or RITIS Probe Data Analytics.

INRIX Traffic Covers All Roads



With zero “blindspots”, you can make better decisions about every inch of your roadways.

Leading the Industry For 20 Years

- ▶ INRIX pioneered the use of probe data for transportation insights nearly 20 years ago.
- ▶ With thousands of customers, including 19 State DOTs, INRIX is committed to meeting the public sector’s evolving needs.

Diverse Data Sources

- ▶ Our 650+ data sources include commercial fleets, vehicles, phones & IoT devices.
- ▶ INRIX is continually adding and diversifying data sources to provide the best insights.

From State DOTs, to Cities, to Consulting Agencies- Thousands of Professionals Rely on INRIX Real-Time Traffic

Real-Time Traffic Monitoring



Monitor traffic conditions in real time with accurate data on speeds, travel times, and incidents for enhanced situational awareness.

Incident Management



Respond to incidents faster with real-time alerts for crashes, road closures, and hazards, enabling quicker response and clearance.

Keep Drivers Informed



Integrate travel times and alerts into Traveler Information Systems to deliver accurate, timely updates via signs, apps, or websites.



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