INRIX

AI Traffic Reporter
Trusted by Broadcasters. Powered by Transportation Intelligence.

Overview

INRIX AI Traffic Reporter is a **fully automated system** that transforms **incident data and connected vehicle data** into **broadcast-ready audio bulletins** using advanced Generative AI. Designed for radio networks, it delivers **consistent natural-sounding, human-like audio content** at scale—day or night.

Our Innovative Approach

- **End-to-End Automation:** From validated incident and vehicle data to ready-to-air audio files.

- **Natural Voice Output:** Human-like audio ensures seamless listener experience.

- **Customizable Voices:** Tailor voices by region, station demographics, or even match existing presenter voices for brand consistency.

- **Scalable Delivery:** Thousands of bulletins broadcast weekly across major networks.

Delivery & Integration

- **File Type:** Standard audio formats (WAV/MP3) for broadcast compatibility.

- **Delivery Method:** Secure FTP transfer for fast, reliable distribution.

- **Integration:** Compatible with radio station playout systems, ensuring seamless scheduling and automation.

Why Choose INRIX

Proven Broadcast Expertise
Decades of trusted partnerships with global media leaders.

Industry-Leading Data
Timely incident aggregation and verification with real-time traffic flow updated every 3 minutes, covering 143 countries.
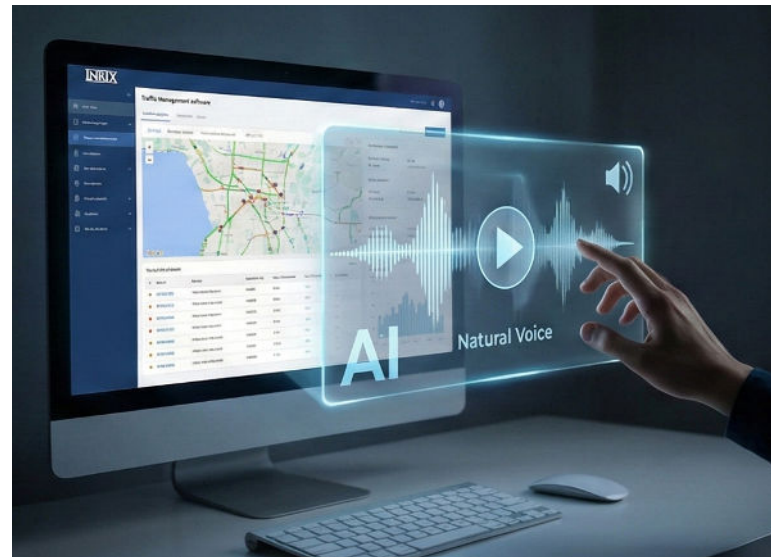
Connected Vehicle Intelligence
Data sourced from hundreds of millions of vehicles for unmatched accuracy.

Direct Public Sector Partnerships
Trusted by DOTs and transportation agencies worldwide for critical traffic management.

Get in touch for a demo and discover how INRIX AI Traffic Reporter can revolutionize your traffic broadcasts.
https://inrix.com/products/traffic

Key Features

File Type
Standard audio formats (WAV/MP3) for broadcast compatibility.

Delivery Method
Secure FTP transfer for fast, reliable distribution.

Integration
Compatible with radio station playout systems, ensuring seamless scheduling and automation.

Watch the Video

Our Legacy of Trust

For over **20 years,** INRIX has been the backbone of traffic reporting for major broadcasters like **BBC** and **The Weather Channel.** Our expertise spans broadcast media, automotive, and public sector transportation agencies—creating a **data flywheel** that delivers the **most accurate real-time incident and speed data in the market.**