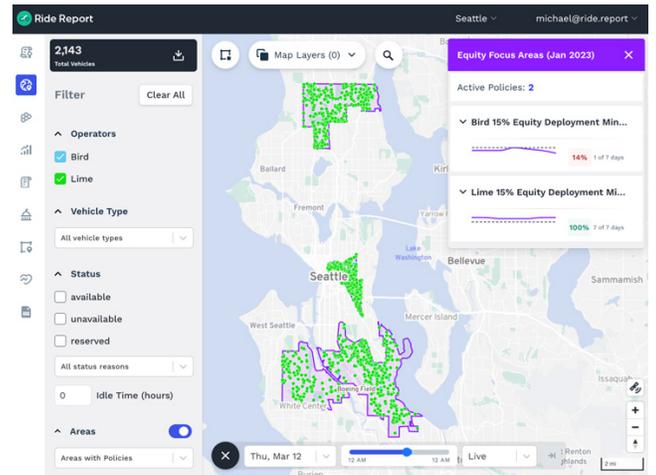# Ride Report Micromobility, Delivery Robot, and Carshare SaaS Analytics Platform

Ride Report is an industry leading software-as-a-service product that ingests, aggregates, anonymizes, and enriches realtime and historic Mobility Data Specification data to help public agencies launch, manage, and evaluate shared scooter, bike, delivery robot, and car programs.

Our tools are used by over 75 public agencies across three continents to support data-driven program management, compliance, and invoicing of shared mobility programs. Ride Report is a trusted partner to ensure that shared mobility programs are easy to implement, operate, and optimize.

Agency staff use the platform for:

Reporting & Evaluation

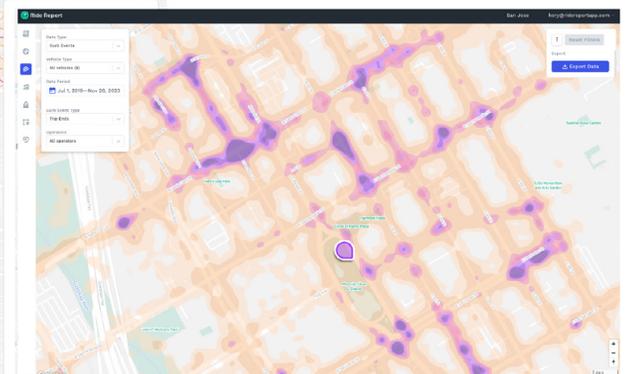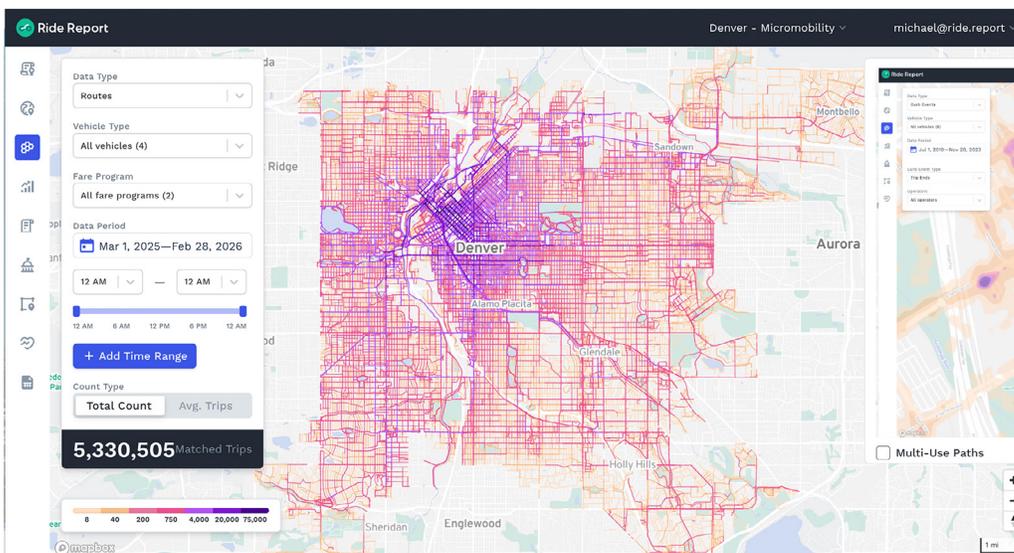Generate user friendly graphs and glance at reports highlighting key metrics,enabling staff to communicate and take quick action based on program performance. Query historical program data on demand, with the ability to filter by operator, mode, geographic zone, and data type. You can even compare trips made with free/reduced fares (Access Programs) versus standard fare trips.

Program Compliance and Operational Management

Monitor and adjust program policies and rules with just a few clicks; add fully customizable equity areas, no riding zones, no parking zones, no/limited deployment zones, vehicle idle times, and quickly monitor and visualize operator performance against your program rules. Leverage automated alerts, and seamless Fee and Subsidy invoicing capability to avoid manual tracking and calculate dynamic program fees.

Infrastructure Planning

Identify key travel patterns and assess infrastructure usage via heatmaps of rider travel patterns including routes and origin/destination analysis. Combine geospatial data, granular trip starts/ends, and deployment data to justify new infrastructure and broader improvements to the transportation network.
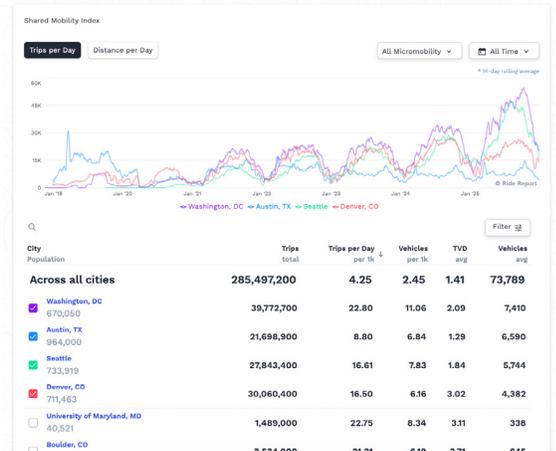
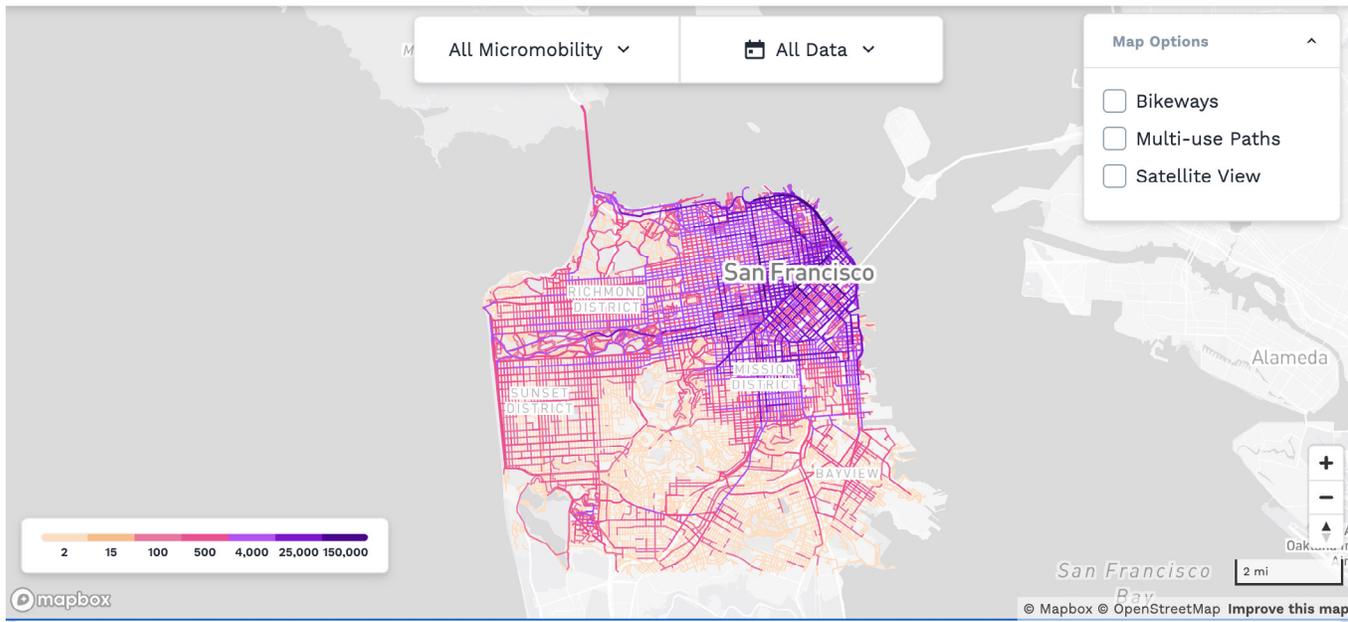# Ride Report Public Micromobility Dashboard

Overview

Ride Report developed the first and currently only public dashboard and index for shared mobility relying on MDS data. Ride Report's Global Micromobility Index is a quickly-evolving tool that makes shared mobility data publicly accessible for the first time, and enables our agency partners to easily benchmark their programs against others globally. To date, we have implemented 61 city and 7 regional public dashboards; we anticipate launching many more this year. Visit public.ridereport.com to learn more.

The dashboard enables our city partners to publicly provide aggregated route analyses as well as high-level trip volume information for their programs, and also enables the sharing and visualization of policy areas with the public if it chooses to do so. Public users are able to filter and export aggregated summary data by vehicle type and quarterly date range. The public dashboard is constantly evolving, and eliminates the need to have technical city staff maintaining ingestion and publication of the data.

The Public Dashboard is accessible via a public link, can be embedded on a public agency website, and is used actively by our public agency partners to drive community engagement, solicit program input, and provide data and transparency to researchers and advocates interested in the region's shared mobility landscape.

Population	Average Vehicles	Total Trips	Total Distance	Average Trip Speed
815,201	**2,661** vehicles	**9,253,700** trips	**12,062,300** mi	**5.49** mi/hr

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